



Understanding and Evaluating Oil and Gas Investments

describes the methods used to evaluate upstream oil and gas expenditures. The 6-8 hour class presents a non-technical review of land leasing and acquisition, upstream operations, and investment analysis (project analysis and evaluation). The class contains four hands-on exercises for students to apply information presented in the Microsoft PowerPoint slides.

Please visit [Understanding and Evaluating Oil and Gas Investments](#) to learn more and register.



PetroStrategies Training Programs

PetroStrategies offers a series of training programs for both oil and gas industry newcomers and seasoned veterans.



The seminars focus on the economic, managerial and political issues facing today's oil and gas industry workforce.

Our training programs are delivered using Microsoft Power Point slides. The instruction is supplemented by class exercises in Microsoft Excel spreadsheets. The exercises provide you with the opportunity to apply the concepts learned in class.



The web-based programs are self-paced and contain lesson quizzes to test your understanding and emphasize important points. The web-based platform includes pdf copies of the class slides and interactive diagrams to further your study.



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Class Descriptions



A Layman's Guide to the Oil & Gas Industry is an

Internet class on the fundamentals of the oil and gas industry. The narrated 2-3 hour tutorial provides an introduction to the industry that can be used as part of a new employee orientation program. The course presents a non-technical review of upstream (exploration & production), midstream (natural gas processing & transportation) and downstream (refining & marketing) operations. The class also includes a section on industry structure and critical strategic issues facing the industry. Each section contains a brief quiz to test the student's knowledge of the subject.

Please visit [A Layman's Guide to the Oil and Gas Industry](#) to learn more and register.



The Oil & Gas Industry in Perspective covers the basics of the oil and gas industry.

The course provides students with an understanding of the primary activities of the oil and gas business from the search and discovery of crude oil and natural gas through the sale of refined products and natural gas to consumers. Students learn how the industry is structured and fits into the global energy scene;

crude oil and natural gas are discovered, produced and transported; crude oil and natural gas are transformed into useful products; the major business drivers impact strategic decisions; and the industry is expected to change over the next twenty years.

Please visit [The Oil and Gas Industry in Perspective](#) to learn more and register.



The Search for Oil and Gas presents the rudiments of oil and gas exploration and production.

The course provides students with an understanding of the primary activities required to find and develop oil and gas reservoirs. Students learn how oil and gas are discovered and produced, what accounting measures are used to monitor and report on upstream activities, and how the major business drivers impact strategic decisions.

Please visit [The Search for Oil and Gas](#) to learn more and register.



From Wellhead to Gasoline Pump is a non-technical presentation of the refining,

transportation and marketing operations of the oil industry. The course explains how crude oil is transformed into refined products and how these products are delivered

and sold to consumers. Ethylene cracking and aromatics processing are discussed in an overview of petrochemical operations. Participants learn about the driving forces, economics and strategy of downstream operations.

Please visit [From Wellhead to Gasoline Pump](#) to learn more and register.



Oil and Gas Industry Financial Management presents the financial and

accounting issues associated with oil and gas operations. The class begins with an overview of the unique aspects of oil and gas accounting. Students explore financing options and learn how the financial structure determines the company's cost of capital. Participants learn how to analyze company performance by reviewing financial statements, calculating performance measures and performing peer company analysis. The seminar includes discussions on project evaluation, capital allocation and portfolio management. Hands-on exercises allow students to analyze financial statements and evaluate project economics.

Please visit [Oil and Gas Industry Financial Management](#) to learn more and register.