

## PetroStrategies, Inc. Classes



**A Layman's Guide to the Oil & Gas Industry** is a distance learning course on the fundamentals of the oil and gas industry. The narrated 2-3 hour class provides a basic introduction to the industry that can be used as part of a new employee orientation program. The course provides a non-technical review of upstream (exploration and production), midstream (gas processing and transportation) and downstream (refining and marketing) operations. Each section contains a brief quiz to test the student's knowledge of the subject. Please visit [A Layman's Guide to the Oil and Gas Industry](#) to learn more and register. [**Online**]



**The Oil & Gas Industry in Perspective** is a class on the fundamentals of the oil and gas industry. The course will provide students with a basic understanding of the primary activities of the oil and gas business from the search and discovery of crude oil and natural gas through to the sale of refined products and natural gas to consumers. Students will learn how the industry is structured and fits into the global energy scene; how crude oil and natural gas are discovered, produced and transported; how crude oil and natural gas are transformed into useful products; how the major business drivers impact strategic decisions; and how the industry is expected to change over the next twenty years. Please visit [The Oil and Gas Industry in Perspective](#) to learn more and register. [**Online and In-house**]



**The Search for Oil and Gas** is a class on the fundamentals of oil and gas exploration and production. The course will provide students with a basic understanding of the primary activities required to find and develop oil and gas reservoirs. Students will learn how oil and gas are discovered and produced, what accounting measures are used to monitor and report on upstream activities, and how the major business drivers impact strategic decisions. Please visit [The Search for Oil and Gas](#) to learn more and register. [**Online and In-house**]



**From Wellhead to Gasoline Pump** is a class on the refining, transportation and marketing operations of the oil industry. The course will provide students with a basic understanding of how crude oil is transformed into refined products and how these products are delivered and sold to consumers. Ethylene cracking and aromatics processing is discussed in an overview of petrochemical operations. Participants will learn about the driving forces, economics and strategy of downstream operations. Please visit [From Wellhead to Gasoline Pump](#) to learn more and register. [**Online and In-house**]



**LNG's Role in World Energy Supply** is a class on the fundamentals of liquefied natural gas (LNG) operations. The course provides participants with a basic understanding of natural gas exploration, production, processing, liquefaction, transportation and regasification. The non-technical seminar focuses on the business and economic issues of LNG including pricing, contract terms and trading. Attendees examine LNG supply and demand trends including emerging markets. The class will also review current and planned LNG projects around the world. Please visit [LNG's Role in World Energy Supply](#) to learn more and register. [**Online and In-house**]



**Understanding and Evaluating Oil and Gas Investments** is a class on the methods used to evaluate upstream oil and gas expenditures. The 6-8 hour class presents a non-technical review of land leasing and acquisition, upstream operations (exploration and production), and investment analysis (project analysis and evaluation). The class contains four hands-on exercises for students to apply information presented in the Microsoft PowerPoint slides. Each section contains a brief quiz to test the student's knowledge of the subject. Please visit [Understanding and Evaluating Oil and Gas Investments](#) to learn more and register. [**Online and In-house**]



**Oil and Gas Industry Financial Management** presents the financial and accounting issues associated with oil and gas operations. The class begins with an overview of the unique aspects of oil and gas accounting. Attendees will explore financing options and learn how the financial structure determines the company's cost of capital. Participants will learn how to analyze company performance by reviewing financial statements, calculating performance measures and performing peer company analysis. The two-day seminar includes discussions on project evaluation, capital allocation and portfolio management. Oil and gas industry examples and class exercises are used to illustrate the principals presented. Please visit [Oil and Gas Industry Financial Management](#) to learn more and register. [**Online and In-house**]

**For Further Information, please contact**

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